



# ENGAGING WITH AND ACCOUNTING TO CITIZENS

From Stakeholder Advocacy  
To Performance Management

## THE DIALOGUE & ADVOCACY MATRIX

Dialogue builds deep shared understanding. It is a way to find (often simple) workable solutions to complex issues. Dialogue with stakeholder groups to prepare a prioritised table of issues (one row per issue) containing the following details for each issue:

Ministry & Category	Issue Name	Stakeholder	Issue Status - Based on Life Cycle	Person Responsible	Commentary	Actions, Owners & Due Dates

## LIFE CYCLE OF AN ADVOCACY ISSUE



## STAKEHOLDERS

The county should engage in regular round table meetings with representatives of stakeholder groups:

- Business / Private Sector
- Women
- Youth
- Civil Society
- Minorities

## ROUND TABLE MEETINGS

Convened quarterly to address issues in the Advocacy Matrix and report progress with the **agenda** below:

1. Current Consultations
2. Status Review
3. Status Updates
4. Actions Agreed & Recorded
5. New Issues Added
6. Upcoming Consultations

## PUBLIC-PRIVATE DIALOGUE (PPD) PERFORMANCE MANAGEMENT

