

ENGAGING WITH AND ACCOUNTING TO CITIZENS

THE DIALOGUE & ADVOCACY MATRIX

Dialogue builds deep shared understanding. It is a way to find (often simple) workable solutions to complex issues. Dialogue with stakeholder groups to prepare a prioritised table of issues (one row per issue) containing the following details for each issue:

	Ministry & Category	Issue Name	Stakeholder	Issue Status - Based on Life Cycle	Person Responsible	Commentary	Actions, Owners & Due Dates
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LIFE CYCLE OF AN ADVOCACY ISSUE

ISSUE OR NEED IDENTIFIED

DIALOGUE TO FIND SOLUTION

REQUESTS TO STAKEHOLDERS

ACCEPTED FOR IMPLEMENTATION

POLICY/STRATEGY/CHANGE

IMPLEMENTED BY STAKEHOLDERS

IMPACT CONFIRMED IN DIALOGUE

STAKEHOLDERS

The county should engage in regular round table meetings with representatives of stakeholder groups:



✓ Women

Youth

Civil Society

Minorities

ROUND TABLE MEETINGS

Convened quarterly to address issues in the Advocacy Matrix and report progress with the **agenda** below:

- 1. Current Consultations
- 2. Status Review
- 3. Status Updates
- 4. Actions Agreed & Recorded
- 5. New Issues Added
- 6. Upcoming Consultations

PUBLIC-PRIVATE DIALOGUE (PPD) PERFORMANCE MANAGEMENT Consult and agree on issue definition **CONSULT** and priority 3 Months Update status of issues and actions **UPDATE SCORECARD** in scorecard and assign private sector secretariat owner for each issue **SHARE SCORECARD** Report scorecard for sharing; Deliver scorecard in advance to WITH PPD PARTNER public sector partner Agree on issues and their ownership; **PPD MEETING** report status; agree on next actions for each issue Monthly scorecard update within MONTHLY UPDATE 2 business days of the month and emailed to members 1 Month Public and private sector owners take TAKE ACTIONS actions as agreed 1 Week Public and private report status on REPORT PROGRESS issues and actions Status update on each issue by Friday **UPDATE STATUS** end-of-day with changes to colour rating for each issue of current month